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*Keenan & Associates Presents Fourth Annual Summit  
The State of Change: Perspectives on Reform and Accountability in California*

*Educational events address critical issues including universal health care, health reform, employer liabilities and pharmaceutical trends*

**Torrance, Calif. – November 12, 2007** — Keenan & Associates, the largest privately held brokerage and consulting firm in California, presented their fourth annual Keenan Summit, featuring notable California thought leaders addressing topics critical to employers such as health care reform legislation and public employer liabilities for retiree health care costs. This year's theme was "*The State of Change: Perspectives on Reform and Accountability in California.*" The program was held in Long Beach on November 7, 2007 and in Oakland on November 8, 2007.

The Keynote Panel on health care reform and universal health care spoke to an audience of almost 400 attendees representing public agencies, school districts, hospitals and labor organizations. The panel included Cindy Ehnes, Director of the California Department of Managed Health Care, Don Crane, President and CEO, California Association of Physician Groups, , Anne Eowan, Vice President-Government Affairs of the Association of California Life and Health Insurance Companies, and Chris Ohman, President and CEO of the California Association of Health Plans.

Those presenting additional topics at the Summit were Ed Weisbart, MD, Chief Medical Officer, Express Scripts, Inc.; Ron Bennett, President and CEO of School Services of California; Joe Aguilar, Partner from accounting firm Vavrinek, Trine and Day; and Louis Leone and Andrea Ritigstein of the law firm Stubbs & Leone. Among the subjects discussed, attendees expressed

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particular interest in issues related to funding retiree health care costs, fiduciary liabilities and trends in the pharmaceutical industry.

“Public agencies are facing a crisis situation, said Henry Loubet, Senior Vice President/Chief Strategy Officer at Keenan & Associates.” As it became clear at the summit, they have promised retiree health care benefits - which are becoming increasingly costly – without the funding in place to pay for them. Experts in this field agree, pre-funding these expenses is crucial to the financial future of California.” Loubet added, “A pay-as-you-go approach is no longer a viable long-term strategy. With careful planning, schools can fund health benefits for both current and retired workers.”

“Keenan has brought together today’s most influential thought leaders in the area of health care and employer liability,” said California Association of Physician Groups’ Don Crane. “California will likely lead the nation in health care reform, especially in the next two years, and this summit provided a forum for state leadership to discuss and identify solutions to the changing landscape of health care.”

The Keenan Summit was made possible by the generous contributions of these sponsors: Blue Shield of California, Health Net, Valley Oak Systems, MuniFinancial, United Healthcare PacificCare, Blue Cross of California, Express Scripts, Bay Actuarial Consultants, Aetna, Unum, Delta Dental, Kaiser Permanente, Wachovia Securities, Vision Service Plan, Maximus, and Johnson Rooney Welch.

### **About Keenan & Associates**

Keenan & Associates, headquartered in Torrance, CA, was founded in 1972. Keenan has grown to the 17th largest insurance brokerage and consulting firm in the United States. With a network of offices located throughout California and a staff of more than 650 insurance specialists, Keenan is a full service broker and consultant, dedicated to providing superior insurance products and services for public agencies and health care organizations. The company’s exceptional growth is directly related to its concentration on meeting the risk management, employee benefits, workers’ compensation and property & liability consulting and brokerage objectives of public entities, health care systems and high-tech firms. For more information, call 1.800.654.8102, or email [info@keenand.com](mailto:info@keenand.com). Visit our web site at [www.keenan.com](http://www.keenan.com).

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