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*Jeremy J. Nobel, MD Joins Keenan & Associates' Advisory Board
Noted physician and medical information technology expert to help guide health care
benefit strategies*

Torrance, Calif. – November 27, 2007 — Keenan, the largest privately-held brokerage and consulting firm in California, announced today the appointment of Jeremy J. Nobel, MD, MPH. to its Advisory Board. Working with employers, government, health plans and providers, he develops and evaluates computer based information technology applications that coordinate critical aspects of healthcare delivery, support optimal practice patterns, and improve patient satisfaction.

Dr. Nobel's contributions to this field span twenty years, and include providing health policy insight to the landmark Institute of Medicine of 1991 study addressing the automated patient record, which helped launch the Electronic Health Record (EHR) movement.

Sean Smith, CEO of Keenan, says, "Dr. Nobel understands the value that technology brings to the delivery of health care and the importance of information management in making employee benefit programs cost effective. We hope to learn to bring our own technology capabilities into greater alignment with the health care delivery system to improve service, cost and quality for our customers."

Keenan's Advisory Board consists of a number of accomplished California and national thought leaders, who provide overall direction in the latest developments in health care delivery, information technology, benefit design and medical economics. The Advisory Board acts in a consultative capacity on Keenan's new initiatives before they are rolled out to the market.

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Henry Loubet, senior vice president of Keenan, says, "Dr. Nobel's forward-looking perspective will be an extraordinary asset in our efforts to help drive health care innovation for delivering effective solutions that will benefit our customers and communities in California."

Nobel's recent activities have involved integration of emerging technology deployment, with personalized health insurance benefit design, to encourage user engagement and behavior change on the part of healthcare consumers, as well as innovative provider reimbursement models to encourage physician participation. In addition to working with payers and purchasers of care, much of his effort is focused on care delivery at the community level. He is on the adjunct faculty of the Harvard School of Public Health where he teaches and does research on the health policy and management issues related to improving care delivery processes through better information management.

Upon accepting Keenan's appointment, Nobel said, "Keenan's leadership in the field of health care management gives me the opportunity to expand on my previous work in health information technology. The commitment Keenan has made to technology applications for employee health benefits demonstrates for me the similarity of our objectives. I look forward to contributing to Keenan's growth and continued innovation"

Dr. Nobel is Board Certified in both Internal Medicine and Preventive Medicine with Master's Degrees in Epidemiology and Health Policy from the Harvard School of Public Health. He graduated *magna cum laude* from Princeton University within the Science and Human Affairs program. He received his medical education at the University of Pennsylvania and completed his internal medicine residency at the Beth Israel Hospital, Boston.

About Keenan & Associates

Keenan & Associates, headquartered in Torrance, CA, was founded in 1972. Keenan has grown to the 17th largest insurance brokerage and consulting firm in the United States. With a network of offices located throughout California and a staff of more than 650 insurance specialists, Keenan is a full service broker and consultant, dedicated to providing superior insurance products and services for public agencies and health care organizations. The company's exceptional growth is directly related to its concentration on meeting the risk management, employee benefits, workers' compensation and property & liability consulting and brokerage objectives of public entities, health care systems and high-tech firms. For more information, call 1.800.654.8102, or email info@keenand.com. Visit our web site at www.keenan.com.

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